



2023 Hobie Cat Fleet 204 Sailing Regatta Sponsor Form

Benefits of annual sponsorship: To start, Big \$ Sponsors get a spot on the HobieFleet204.com web page, a logo/ name/link will enjoy thousands of front page hits, over the year! Then, in May, every year, sponsors support Hobie Cat Fleet 204's Madcatter Sailing Regatta. Business logos are exposed to over 100 sailors and as many spectators from across the region and nation who attend this competitive sailing regatta. That is just the start of the sailing season! Fill out the information below with payment and mail it back to us with your camera ready advertisement, business card and or business logo. Have food/beverages/swag to donate? Give us a call, let's discuss. **Below are the most popular sponsor levels.** All levels on the following page with more details.

SILVER ANNUAL SPONSOR

\$500 - INCLUDES

Annual HobieFleet204 web presence, Banner Logo
Public Announcement Mentions at opening and closing ceremonies.

FLEET 204 GOLD ANNUAL SPONSOR

\$1,000 - INCLUDES

Annual HobieFleet204 web presence,
Large Banner Logo
Public Announcement Mentions at opening and closing ceremonies.
1 Feather Flag,
2 tickets to Saturday Dinners
VIP Boat Rides on Race Days.

TIERED SPONSORS

Bronze Sponsor - \$250
Supporter Sponsor - \$150
Business Card Sponsor - \$50

All Tiers includes name on Fleet's sponsor board.

(Need help in creating your ad, no problem let us know, we'll help!)

Please Print Clearly:

Business/Company Name _____

Your Name _____ Title _____

Business Address _____

City _____ State _____ Zip _____

Phone _____ e-mail _____

Please **Check** the Sponsorship(s) you would like:

_____ GOLD Sponsor(\$1000) _____ SILVER(\$500) _____ BRONZE(\$250) _____ Other Level _____

_____ Yes, I'd like to attend Madcatter's Saturday night dinner party, contact me with details. _____ Yes, I have promotional items to add to the racer givie bags, contact me to make arrangements for delivery.

Amount Enclosed \$ _____ Please make Checks Payable to **Hobie Cat Fleet 204** **Deadline is May 10, 2023**

Mail this form and check to: Dr. Bill Whalen, Treasurer, Fleet 204 Sponsor, 8254 Honeysuckle Dr., Liverpool, NY 13090

If you would like to pay by credit card, please email or call Katie Kirk to arrange payment, 925-899-6995. Please include your camera-ready artwork, logo or business card for printing. Provide high resolution digital photography, graphics and logos by e-mail to: Katie Kirk, kkirk59527@aol.com For more information regarding the race, publicity opportunities or if you want to participate other ways contact: Visit our website for more Information at: HobieFleet204.com Thank you very much!





47th Mad Catter Hobie Regatta on Oneida Lake
May 19-21, 2023 Hosted by Hobie Fleet 204
Sponsorship Levels

To become a sponsor contract: Katie Kirk, 925-899-6995, kkirk59527@aol.com

www.HobieFleet204.com

	Platinum Naming	Diamond	Gold	Silver	Bronze	Supporter	Business Card
	\$10k+ Naming Level	\$ 5,000	\$ 1,000	\$ 500	\$ 250	\$ 150	\$ 50
Digital	Link(LOGO on home page thru Dec 2023 + sponsor page thru Dec 2024)	Link(LOGO on HobieFleet204.com home page thru Dec 2023 + sponsor page thru Dec 2024)	Link(Logo-Large+) on HobieFleet204.com sponsor page thru Dec 2023	Link(Logo-Large) on HobieFleet204.com sponsor page thru Dec 2023	Link(Logo-medium) on HobieFleet204.com sponsor page thru Dec 2023	Link(Logo-small) on HobieFleet204.com sponsor page thru Dec 2023	Link(typed) on HobieFleet204.com sponsor page thru Dec 2023
Event Banner	Logo full width on banner	Logo (Large++) on banner	Logo (Large+) on banner	Logo (Large) on banner	Logo (small) on banner	Logo (small) on banner	Typed name on banner
Presentations	Company name read during opening and closing presentations. Special recognition at opening and closing presentation. Sponsor representative option to speak at opening and closing presentations.	Company name read during opening and closing presentations. Special recognition at opening and closing presentation. Sponsor representative option to speak at open and closing presentations.	Company name read during opening and closing presentations. Special recognition at opening and closing presentation.	Company name read during opening and closing presentations. Special recognition at opening and closing presentation.	Company name read during opening and closing presentations.	Company name read during opening and closing presentations.	Company name read during opening and closing presentations.
Feather Flags ~12'	2	1	1				
Dinners Sat Evening	4	3	2				
VIP Boat (on-water viewing of racing) Weather permitting.	VIP Boat Sat and Sun on-water days arranged as needed, 2-4 people/day) Food and refreshments on-board.	VIP Boat Sat and Sun on-water days arranged as needed, 2-4 people/day. Food and refreshments on-board. Weather permitting.	VIP Boat One on-water day arranged as needed, 2-4 people/day. Food and refreshments on-board. Weather permitting.				
Logoed Sails	2 Logoed Sails to be "raffled" at the event and sailed for all on-water racing for entire event.	One Logoed Sail to be "raffled" at the event and sailed for all on-water racing for entire event.					
Event Naming	Company name added to event name and reference in all publicity.						